



# Latino Cultural Center

## Steering Committee Update

January 26, 2021

# Agenda

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|---|--|
| <b>1. Welcoming Remarks</b>               | Councilman Roberto Uranga, Seventh District  |
| <b>2. Celebrating Latino Culture</b>      |  |
| <b>3. Staff Welcome</b>                   | Brent Dennis, Director, Parks, Recreation, and Marine<br>Sergio Ramirez, Deputy Director, Economic Development |
| <b>4. Work Plan and Timeline Overview</b> | Tracy Colunga, Chief Innovation Officer, Office of the City Manager  |
| <b>5. Community Outreach Plan</b>         | Jessica Quintana, Executive Director, Centro CHA   |
| <b>6. Cultural Planning Update</b>        | Veronica N. Gonzales, Associate Consultant, Lord Cultural Resources  |
| <b>7. Next Steps</b>                      |  |

# Advisory Board and Steering Committee

1. Play an active role in the visioning process.
2. Participate in additional special meetings and public events.
3. Receive updates from Centro CHA, the community engagement consultant, and Lord Cultural Resources, the cultural planning consultant.
4. Gather input from community members and stakeholders to share in the Latino Cultural Center Committee meetings.
5. Collaborate with other committee members to generate a community centered vision for the Latino Cultural Center.
6. Serve as an ambassador to promote community engagement activities and the overall Latino Cultural Center community visioning process.

# Latino Cultural Center - Visioning Process





# Latino Cultural Center Project Team

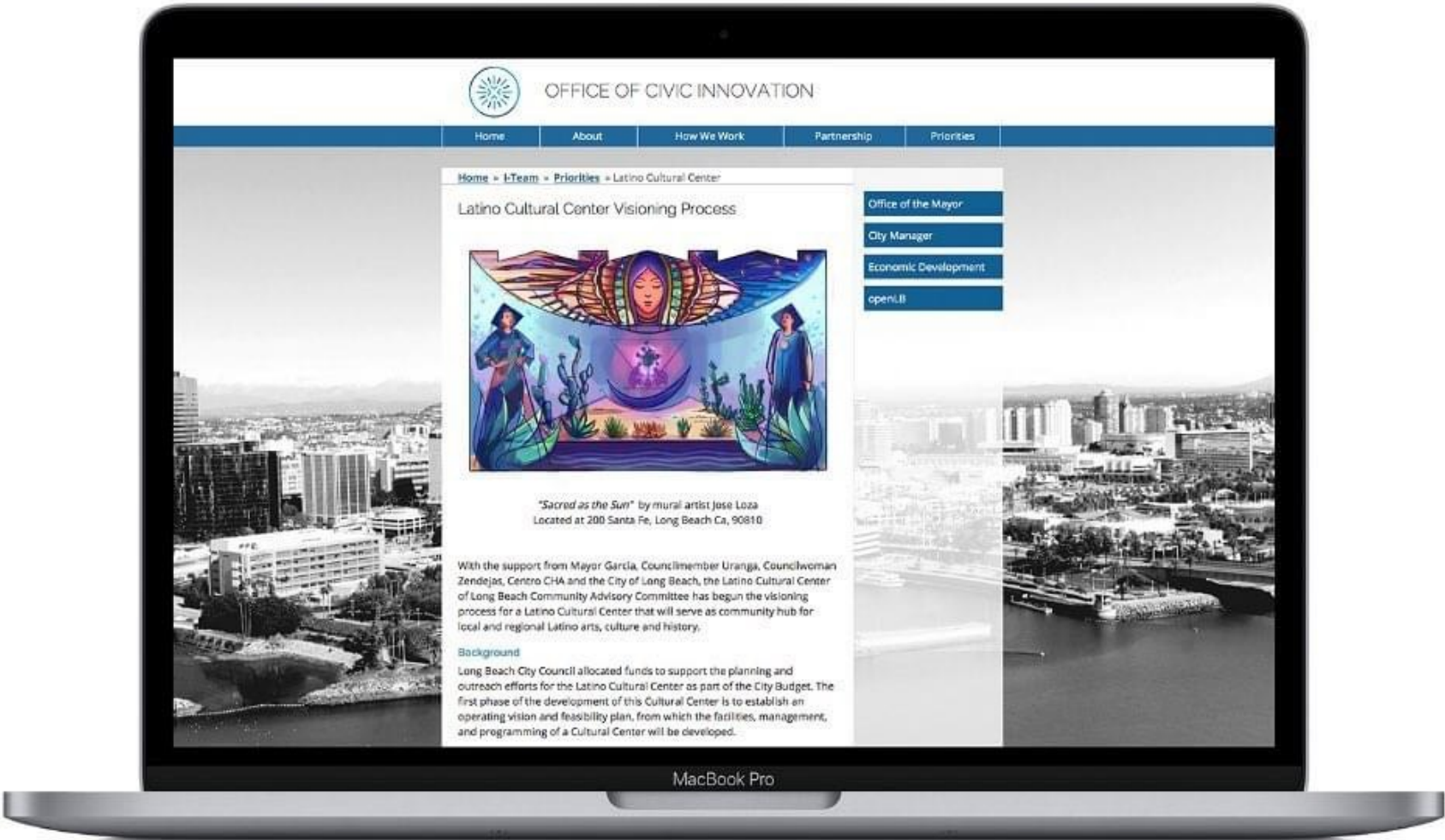
- **City Team** – Office of the City Manager, Economic Development, and Parks Recreation, and Marine
- **Centro CHA** - Community Engagement including focus groups, interviews, and surveys
- **Lord Cultural Resources** – Cultural planning and feasibility study
- **Museum of Latin American Art** – Cultural and museum advisor

January	February	March
City Team – Work Plan 2021 Update	Centro CHA – History and data about Latinos in Long Beach	Lord Cultural Resources – Conduct Steering Committee Visioning Process
Centro CHA – Community Engagement Plan Update	Centro CHA – Community Engagement, schedule and conduct focus groups, interviews, and surveys	Centro CHA – Community Engagement, schedule and conduct focus groups, interviews, and surveys
Lord Cultural Resources – Cultural Planning Update	Lord Cultural Resources – Cultural Planning Update	

April	May	June/July
Centro CHA – Community Engagement, schedule and conduct focus groups, interviews, and surveys	Centro CHA – Present final community engagement report and findings	Lord Cultural Resources – Present DRAFT institutional businesses plan
Lord Cultural Resources – Case Studies Workshop	Lord Cultural Resources – Cultural Planning Update	

August	September	October
Finalize Latino Cultural Center Business Plan	Present Latino Cultural Center Community Engagement Report and Business Plan to City Council	CELEBRATE!!!







Thank you

## Questions

**Tracy M. Colunga, MSW**

Director, Office of Civic Innovation

Desk: 562.570.7440

[Tracy.Colunga@longbeach.gov](mailto:Tracy.Colunga@longbeach.gov)

**Sergio M. Ramirez**

Deputy Director, Economic Development

Desk: 562.570.6129

[Sergio.Ramirez@longbeach.gov](mailto:Sergio.Ramirez@longbeach.gov)